A Battle-Tested Approach that leads to Agility, Transformation, and Realization

DataCatalyst stands alone in the data management and acceleration space because we are both data consultants and systems integrators who guide clients through every step of unlocking the power of data -- from strategy through implementation. Not either/or.

We call our approach **Accelerate™**, driven by software expertise and focus; our hybrid-AGILE delivery (MVP) model; and a seasoned group of professionals who average over 15 years in the industry. Our technical staff have built some of the leading MDM systems on the market today, and our business strategists focus on actionable, measurable results rooted in real experience. This allows us to view our clients holistically, focusing not just on the matter at hand, but on how a given data management and/or governance challenge impacts other areas of the organization. All information, no matter how specific, contributes to a company's bottom line. And, it must be assessed and managed not only from a technical standpoint, but with the goal of adding value.

Success Methodology

Hybrid-Agile Delivery Model

Not all businesses are created equal. Via our hybrid-agile delivery model, we provide specialized software solutions based on collaboration, flexibility, and adaptability. Serving as a mid-point between plan-driven and fully agile approaches, our hybrid-agile model allows businesses to effectively manage and implement new system requirements on their own timetables. Together with our clients, we work to identify the full scope of challenges and opportunities to be addressed, and create a platform that evolves as their businesses evolve.

Data Governance, MDM, and Data Integration Expertise

We leverage both our technical skill and business acumen to facilitate the path from strategy and planning to adoption and implementation. Our software developers and strategy experts collaborate every step of the way to effectively assess clients' needs, manage expectations, and solve challenges in building solutions that work. We don't offer just hypotheticals; we create tangible action plans.

Accelerators
Data Models and Mappings
Loading Procedures and Templates
MDM Development Accelerators
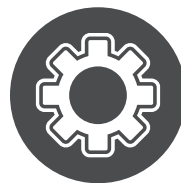
Frameworks
Project Methodology
Discovery and Governance
Framework

Solutions
Architecture, Design, and Implementation
Consulting and Companion Offerings

MVP Approach to MDM

Our minimal viable product (MVP) approach to MDM capitalizes on the most cost-effective means to create value over the short term. Due our in-depth knowledge of leading MDM tools, we are uniquely positioned to assess and deploy minimal software to yield faster time to market, reduced "scope creep," and quicker realization of ROI.

Delivery Excellence

Our technical skill and rigorous approach in developing MDM software and service-oriented architectures reduce risk common to average MDM plans.

Results

Client 1: Global financial services company (Product MDM)

Challenge: Poor product information, fines from suppliers, and inconsistent product attributes

Solution: Developed product MDM strategy/roadmap, led vendor selection process, and implemented global MDM system to improve business results including price tiering

Client 2: Global conglomerate (Supplier MDM)

Challenge: Thousands of suppliers stored in hundreds of data source systems, CRMs, and complex architecture. Difficulty in determining supplier redundancies and ownership to negotiate costs.

Solution: Implemented MDM to manage and tier suppliers, create a single golden record through match/merge, and reduce costs.

Client 3: Domestic retail and apparel manufacturer (Customer & Contact MDM)

Challenge: Multiple B2B and B2C eCommerce and in-person channels that hindered marketing, payment, and pricing

Solution: Streamlined sales territory process and improved customer 360 view, while reducing cost of maintaining data and time to generate information.

Client 4: Regional hospital group (Customer/Patient/Provider MDM)

Challenge: Inability to manage patients across specialists, hospital and urgent care locations, and householding information to gain single patient view across dozens of data systems

Solutions: Developed roadmap and implemented MDM to gain single patient view to interface with EMR and golden provider record across locations and specialities

About Us

With a focus on **management, monetization,** and **governance,** DataCatalyst guides you in converting information into actionable plans to support growth. From data sourcing and enrichment to analytics and stewardship, our team crafts customized initiatives you need to thrive in today's data-driven environment. Learn more at datacatalyst.com.